

THE CIRENCESTER SCENE

AWARD WINNING LOCAL MAGAZINE

Delivering 12,000 magazines door-to-door every month, to homes and businesses in Cirencester and the surrounding villages.

ADVERTISING RATE CARD 2014 (all prices + VAT 20%)

INSERTION	SIZE (H x W mm)	PRICE
Guaranteed Prime Position:		
Front cover Centre Box	89 x 128	£375
Bottom Strap	33 x 128	£192
Top Banner	20 x 128	£132
Leader Corner	35 x 39	£60
Back page Full Back Page	190 x 128	£360
(Also available as: Two thirds, Half, Third, Quarter)		(£280, £240, £175, £160)
*Inside Pages:		
Full Page	190 x 128 or 210 x 148 (plus 3mm bleed)	£250
Half Page	93 x 128	£140
Quarter Page	93 x 62	£75
Eighth Page	44 x 62	£45
Twelfth Page	28 x 62	£30
Noticeboard (back)	44 x 40 or 28 x 62	£60 (3 mth) £90 (6 mth)

Book **Prime Ads** well in advance to guarantee. **1/3 deposit with booking.** Balance paid 12th of month before printing

Guaranteed Positions, Inside covers & Early or Right Hand pages plus 20%.

DISCOUNTS (Inside pages) & Free Editorial Option:

- *10%/15%/25% for three/six/twelve month block bookings. Paid in full in advance.
- *Discretionary Pay-monthly discount available, min 3 month booking. Call for details.
- *Option of a free editorial with block booking (min 1/8 x 6 mths or 1/4 x 3 mths). Size pro rata to size of ad booked. Full 500-600 words, Half 250-300, 1/4 120-150.

LEAFLET & FLYER RATES

Distribution: Prices from £35+vat per 1000 for distribution of 12k leaflets. (Based on standard A5, 135gsm flyer)

Printing: Prices start at £130+vat for 5k, £240+vat for 10k and £275+vat for 12k. (Based on double-side, A5, Gloss, Colour, 135gsm. Includes set up of Artwork)

"As soon as the Scene started dropping, we had an immediate response, and we've actually now sold out and are turning people away!"
Ben Jarvis, Alex Cars.

THE CIRENCESTER SCENE

AWARD WINNING LOCAL MAGAZINE

"Bringing your business to the heart of the local community"

What we say...

We are The Cirencester Scene, a well established FREE local magazine containing useful community information, articles of interest and local events listings. Advertising with us establishes your business within the local community, giving you presence and building confidence in your goods and services.

Over the years we have received excellent feedback from our readers and advertisers and constantly strive to provide an effective service to both.

Each month we deliver 12,000 magazines to homes and businesses in Cirencester and the surrounding villages of Baunton, Siddington, South Cerney, Cerney Wick, Coates, Kemble, Ashton Keynes, Somerford Keynes and Preston. We deliver door-to-door, using reliable local deliverers and back check each month to ensure quality of service.

Both current and archived magazines are available to view on our website, giving your business a continuous online presence. We also offer a leaflet printing and distribution service. Your literature can be targeted to different areas within our delivery range or delivered to all 12,000 letterboxes.

To advertise please contact us **NOW**, we'd love to hear from you!

What our advertisers say...

"The Editor has created a unique sense of community within the magazine. This shines through every article, listing and advertisement..."

Tessa Webb, Cotswold Open Studios.

"Over the last four years, I have advertised my bridal business in the Cirencester Scene magazine. Thanks to the help, guidance, and encouragement of its editor, I have grown the marketing of my Studio enormously..."

Kim Gentil, The Bridal Studio.

"A quick look through Cirencester Scene Magazine will identify the high calibre of local advertisers who want to be associated with the brand."

Geoff Carr, Garden Design.

For more information call 01285 659673 or 07875 071555
or email info@cirencester-scene.co.uk
www.cirencester-scene.co.uk

Front Cover (A5)

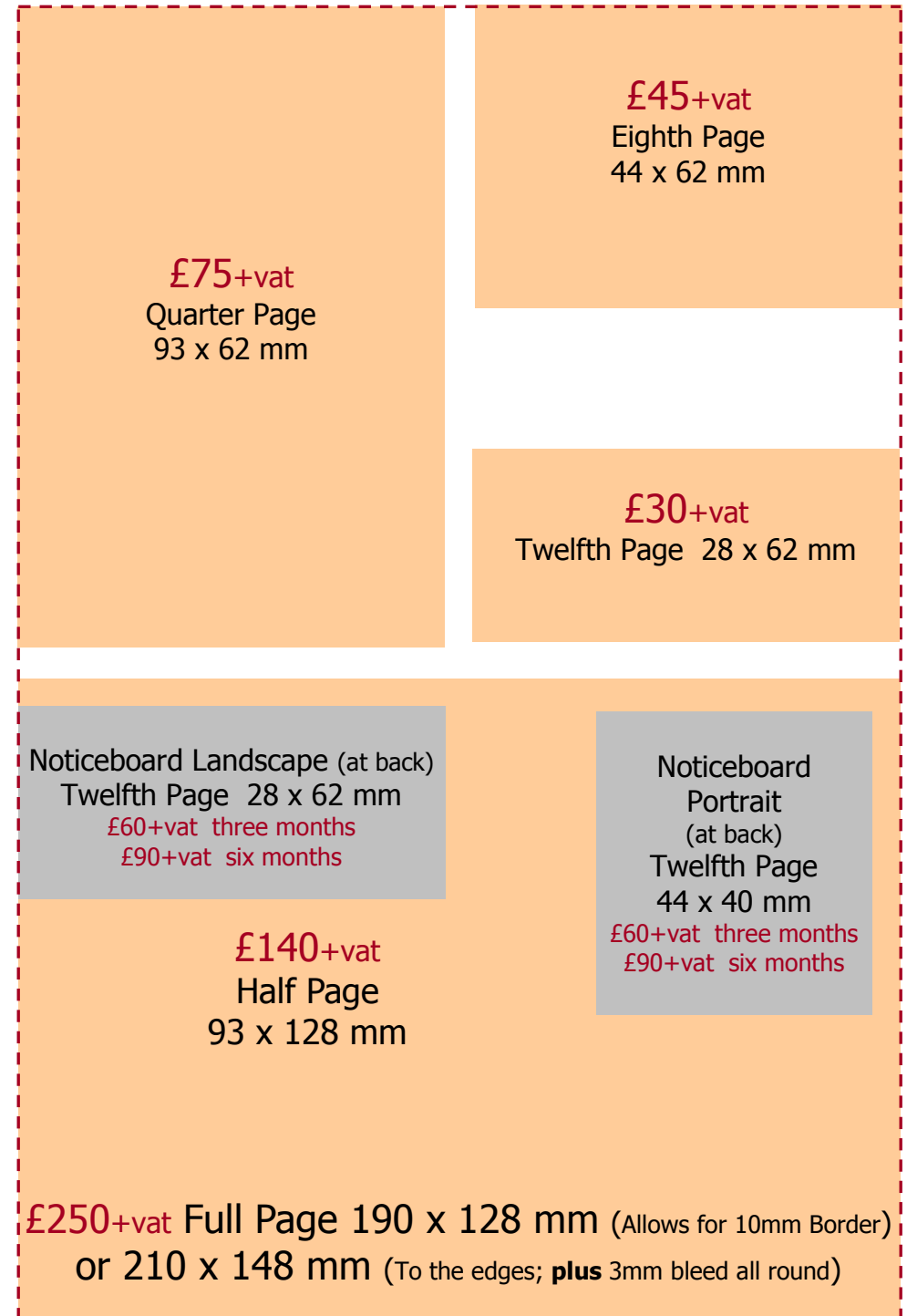


Top Banner **£130+vat**
20 x 128 mm

£375+vat
Centre Box
89 x 128 mm

Bottom Strap **£190+vat**
33 x 128 mm

Inside Pages (A5)



£75+vat
Quarter Page
93 x 62 mm

£45+vat
Eighth Page
44 x 62 mm

£30+vat
Twelfth Page 28 x 62 mm

Noticeboard Landscape (at back)
Twelfth Page 28 x 62 mm
£60+vat three months
£90+vat six months

Noticeboard
Portrait
(at back)
Twelfth Page
44 x 40 mm
£60+vat three months
£90+vat six months

£140+vat
Half Page
93 x 128 mm

£250+vat Full Page 190 x 128 mm (Allows for 10mm Border)
or 210 x 148 mm (To the edges; **plus** 3mm bleed all round)