

# THE CIRENCESTER SCENE

AWARD WINNING LOCAL MAGAZINE

**Delivering 12,000 magazines door-to-door every month, to homes and businesses in Cirencester and the surrounding villages.**

## ADVERTISING RATECARD

INSERTION	Size (H x W mm)	Price
<b>Prime Positions:</b>		
Back page	190 x 128	£420
Front cover Centre Box	89 x 128	£350
Front cover Bottom Strap	33 x 128	£180
Front cover Top Banner	20 x 128	£120
Front cover Leader Triangle	35 x 39	£50
<b>Inside Pages:</b>		
Full page	190 x 128 or 210 x 148 (plus 3mm bleed)	£240
Half page	93 x 128	£130
Quarter page	93 x 62	£70
Eighth page	44 x 62	£35
Noticeboard	44 x 40 or 28 x 62	£45 (3 issues) or £75 (6 issues)

**Discounts available on inside page block bookings.  
Guaranteed inside covers & early pages plus 20%.  
Opportunities for editorial are also available.**

## LEAFLET & FLYER RATES

**Distribution:** Prices start at £35 per 1000 for distribution of 9-12k leaflets.  
(Based on standard A5, 135gsm flyer)

**Printing:** Prices start at £130 for 5k, £240 for 10k and £275 for 12k.  
(Based on double-side, A5, Gloss, Colour, 135gsm. Includes set up of Artwork)

*"As soon as the Scene started dropping, we had an immediate response, and we've actually now sold out and are turning people away!"*  
**Ben Jarvis, Alex Cars.**

**For more information call 01285 659673 or 07875 071555  
or email [info@cirencester-scene.co.uk](mailto:info@cirencester-scene.co.uk)  
[www.cirencester-scene.co.uk](http://www.cirencester-scene.co.uk)**

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AWARD WINNING LOCAL MAGAZINE

**"Bringing your business to the heart of the local community"**

## What we say...

**We are The Cirencester Scene, a well established FREE local magazine containing useful community information, articles of interest and local events listings. Advertising with us establishes your business within the local community, giving you presence and building confidence in your goods and services.**

***Over the years we have received excellent feedback from our readers and advertisers and constantly strive to provide an effective service to both.***

Each month we deliver 12,000 magazines to homes and businesses in Cirencester and the surrounding villages of Baunton, Siddington, South Cerney, Cerney Wick, Coates, Kemble, Ashton Keynes, Somerford Keynes and Preston. We deliver door-to-door, using reliable local deliverers and back check each month to ensure quality of service.

Both current and archived magazines are available to view on our website, giving your business a continuous online presence. We also offer a leaflet printing and distribution service. Your literature can be targeted to different areas within our delivery range or delivered to all 12,000 letterboxes.

**To advertise please contact us *NOW*, we'd love to hear from you!**

## What our advertisers say...

*"The Editor has created a unique sense of community within the magazine. This shines through every article, listing and advertisement..."*

**Tessa Webb, Cotswold Open Studios.**

*"Over the last four years, I have advertised my bridal business in the Cirencester Scene magazine. Thanks to the help, guidance, and encouragement of its editor, I have grown the marketing of my Studio enormously..."*

**Kim Gentil, The Bridal Studio.**

*"A quick look through Cirencester Scene Magazine will identify the high calibre of local advertisers who want to be associated with the brand."*

**Geoff Carr, Garden Design.**

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## Front Cover (A5)



£50 Leader  
Triangle  
35 x 39  
mm

Top Banner **£120**  
20 x 128 mm

**£350**  
Centre Box  
89 x 128 mm

Bottom Strap **£180**  
33 x 128 mm

## Inside Pages (A5)

**£70**  
Quarter Page  
93 x 62 mm

**£35**  
Eighth Page  
44 x 62 mm

Noticeboard  
Portrait  
Twelfth Page  
44 x 40 mm  
**£45** three months  
**£75** six months

Noticeboard Landscape  
Twelfth Page 28 x 62 mm  
**£45** three months  
**£75** six months

**£130**  
Half Page  
93 x 128 mm

**£240** Full Page 190 x 128 mm (Allows for 10mm Border)  
or 210 x 148 mm (To the edges; **plus** 3mm bleed all round)